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Eagle launches new 'oldies' service for Surrey and Hampshire

The makers of Eagle Radio have announced that there will be further choice for radio listeners in Surrey and Hampshire with the launch of Eagle Oldies in April.

As part of Eagle Radio's 20th birthday celebrations, the station will start broadcasting on Monday 4th April, promising to be 'never more than a minute away from the next great song', with shorter commercial breaks and less clutter creating room for more music to be played.

The new station will have an extensive playlist of songs dating back from the 1950s through to the early 1980s, with an especially strong focus on music from the 1960s and 1970s. There will also be regular music features including an hourly showstopper celebrating music from the musicals and big-screen. Listen out for familiar voices on Eagle Oldies including a return to the airwaves for Mark Chivers, a popular presenter who has been a regular feature of both the County Sound Radio and Eagle Radio line-ups.

The service, which will broadcast 24-hours a day, and is run by independent radio operator UKRD, is also available to listen to online at www.eagleoldies.co.uk.

UKRD's Paul Marcus explains that whilst the songs being played have stood the test of time, he expects the music to appeal to people of all ages: "Whilst it's true that our station will be playing older music, you don't have to be old to listen!

"Indeed by showcasing the classic hits of 60s and 70s we will enable a new generation of listeners to discover artists for the first time, many of whom have had a huge influence on the current music scene."

Eagle Radio's Content Director, Peter Gordon, is overseeing the new service's output and feels that, alongside Eagle Radio and eagle3, the new station will offer increased choice for listeners: "For 20 years Eagle Radio has been trusted by listeners in Surrey and Hampshire to provide the very best service.

"We feel that now is a fitting time to offer a brand new service for the people who grew up with music radio.

"Eagle Oldies will take great pleasure in celebrating the best music, from the best artists through the years."

ENDS

Notes to Editor:

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