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EAGLE RADIO PRESS RELEASE

**PRESS RELEASE: Easter Eggs being delivered to thousands more children in Surrey and Hampshire – thanks to you!**

Thousands of Easter Eggs are being delivered to less-fortunate children in Surrey and Hampshire, thanks to the generosity of Eagle Radio listeners.

The Eagle Radio Easter Egg Appeal is now in its 18<sup>th</sup> year and we are expecting to help more youngsters than ever before as we have dramatically increased the number of drop-off points.

By working with local businesses, as well as the libraries we have always had great support from, we had three times as many drop-off points as we had last year.

As a result, more than 50 charities and organisations will benefit and thousands of youngsters will have a happier Easter.

Peter Gordon, Programme Director at Eagle Radio, said: "The Eagle Radio Easter Egg Appeal is now 18 years old and the generosity of our listeners never ceases to amaze me.

"The aim of the appeal is simply to make Easter a happier time for less-fortunate youngsters in our area.

"We have made it as easy as possible for people to donate this year, with many local businesses getting involved to become collection points alongside the libraries."

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Notes to Editors:

You can find out more about the Easter Egg Appeal here: <http://www.964eagle.co.uk/easter/>

**FOR MORE INFO, CONTACT:**

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Eagle Radio & Eagle Extra have a reach of 138,000 weekly listeners across Surrey and North East Hampshire

