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EAGLE RADIO PRESS RELEASE

## PRESS RELEASE: EAGLE'S RADIO REVOLUTION CONTINUES WITH MUSIC COLLEGE DEAL

Eagle Radio's "music in the moment" station, eagle3 - a unique radio station playing new music alongside unsigned artists as mainstream - has today announced a ground breaking deal with The Academy of Contemporary Music (ACM).

ACM becomes the main title sponsor of eagle3 in a two-year deal which sees a meeting of the ways between two organisations going places in the media and music worlds.

Both organisations (based in Guildford) have already been working together on a number of projects; including the showcasing of several home-grown ACM bands on eagle3.

The sponsorship deal further cements the two companies and opens the way for a number of fresh and exciting plans, providing a unique gateway for up and coming artists with commercial radio.

Eagle Programme Director, Peter Gordon, said: "eagle3 is a trail-blazing radio station aimed at those in their teens and early 20s; uniquely showcasing new and unsigned talent as mainstream.

"We can't think of a better partner sponsor to have than the ACM, which is a forward thinking, vibrant, talent-filled organisation, helping people find their way in the music business. We're delighted to be teaming up with them."

Executive Chairman of the ACM, Kainne Clements, said: "ACM is incredibly excited to embark on this partnership with Eagle and UKRD.

"Thousands of our students and graduates are out there, pushing creative boundaries and creating new sounds thanks to our strong links within the music and creative industries.

"This new partnership with eagle3 provides them with yet another real platform for their work and an exciting opportunity to engage with young people across Surrey and Hampshire."

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### EAGLE RADIO CONTACT:

*Peter Gordon*  
[Peter.Gordon@964eagle.co.uk](mailto:Peter.Gordon@964eagle.co.uk)  
01483 300 964

### ACM CONTACT:

*Oliver Sussat*  
[oli@acm.ac.uk](mailto:oli@acm.ac.uk)  
01483 500 800

