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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: Christmas 2014 Is Your Chance to Make a Difference in Surrey and Hampshire

As Eagle Radio launches its annual Christmas Toy Appeal for 2014, Surrey and Hampshire's most listened-to commercial radio station is urging everyone to make a difference this year.

Now well into its third decade, the appeal sees thousands of less fortunate children given unexpected presents to open on Christmas Day.

Every year, people donate brand new gifts which are passed on and placed under Christmas trees across Surrey and Hampshire.

Gordon Parris is founder of the Children with Special Needs Foundation in Chobham, which has received gifts from the Toy Appeal in the past, he said: "To our charity it makes a large difference.

"I can assure you that every child who receives a toy finds it fantastic.

"A lot of these children might only get one or two presents at Christmas."

Eagle Radio's Programme Director, Peter Gordon, said: "The generosity shown during the Toy Appeal blows me away every year.

"These gifts make a massive difference to the lives of the children who receive them.

"When you look at the number of presents piled up by the end of the appeal, it's clear that community spirit is thriving in Surrey and North East Hampshire."

Eagle Radio's Managing Director, Paul Marcus, added: "Just as they have in previous years, I would urge everyone to do make a difference this Christmas and donate a present to the Eagle Radio Toy Appeal.

"Of course, we could not run the appeal without the help of our listeners and the local firms who generously offer their help.

"This year we are delighted, once again, to have Santa Fir Christmas Tree Farm and Shops as the appeal sponsors."

ENDS





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NOTES TO EDITOR:

Toys can be dropped off up to 5pm on Wednesday 17th December at selected locations across Surrey and North East Hampshire.

A full list is available here: <http://www.964eagle.co.uk/listings/christmas-toy-appeal/>

Any donated gifts should be unwrapped so we can be certain it goes to the right person.

We do not accept second hand gifts.

Attached photograph is from The Abbey School in Farnham, taking during the Toy Appeal 2013.

FOR MORE INFO, CONTACT:

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Eagle Radio & Eagle Extra have a reach of 130,000 weekly listeners across Surrey and North East Hampshire

