

# GOOD GUYS TEAM UP BEFORE WINTER STORMS

Surrey 4x4 Response a charitable organisation made up of volunteer 4x4 owners and 96.4 Eagle Radio Surrey and Hampshire's leading radio station have decided to join forces and announce their partnership in order to further assist the emergency services in Surrey in times of crisis or adverse weather conditions.

Surrey 4x4 Response was at the frontline of rescues earlier this year during the floods where they assisted the emergency services to carry out over a thousand rescues some of them lifesaving in and around Chertsey, Staines and Egham. The work carried out by this team of dedicated volunteers made headline news in the UK and abroad and they were invited to Downing Street to be personally thanked by the Prime Minister for their valued contribution.



*Pictured above: Rick Earle Chairman Surrey 4x4 Response, Peter Gordon Breakfast show presenter and Joe Sardo Responder Surrey 4x4 Response*

Now along with Eagle Radio who over the years have established themselves not only as an industry leading company and radio station but also a valuable tool to community help, the two organisations are preparing for the winter with met office predictions of very heavy snow by pooling together their resources and skills to further add value to the emergency services who also now recognise Surrey 4x4 Response as a valued and specialized asset to be called upon when the need arises.

In September this year Surrey 4x4 Response received a Hero's Award from Eagle Radio at the G-Live centre in Guildford which was supported by stars from the music, theatre, tv and film industry along with many other voluntary organisations which Eagle Radio proudly host each year to recognise individuals and organisations that do very good humanitarian work in Surrey and Hampshire and promote caring in the community.



A spokesman for Surrey 4x4 Response Joe Sardo commented;

“We were all very proud to have received this award from Eagle Radio. The awards ceremony evening was as good as any you might see on the TV and was professional, well supported by celebrities and full of a really strong sense of goodness and appreciation among all the participants and guests and we were all very overwhelmed with how much the team at Eagle Radio support the community. “ It was during this event that the two organisations realized that there was a lot of synergy between them and a shared ethos of wanting to help people in times of need and from there the idea of a partnership was born.

Paul Marcus MD of Eagle Radio said;

"The team at Eagle Radio were immensely impressed with the work carried out by Surrey 4x4 Response members during the Surrey floods. As a local radio station, we are passionate about providing the latest News and information our broadcast area so it makes great sense for our two organisations to share resources to deliver up to the minute travel updates. Our partnership will ensure that this winter, Eagle Radio and Surrey 4X4 Response will be working closely to ensure listeners get the best possible information during extreme weather conditions."



Together they will be able to feed in more information such as traffic conditions and on the spot news for the community as well as more hands on support such as having the fleet of 4x4's and their volunteer expert drivers available to assist the emergency Services.



Chairman of Surrey 4x4 Response added;

"We have a formal working modus operandi with Surrey County Council and the Emergency Services in Surrey who do an amazing job in particular the team at Chertsey Fire Station and now with our partnership with Eagle Radio we can provide more help to the community and individuals which is what we are all about. We are very proud of this

partnership and we believe it will go very far. As a charity and as volunteers who have to pay for and maintain their own vehicles and equipment, we are always open to good organisations who wish to support us and be associated with our good work as well as any donations that we receive from members of the public and Eagle Radio is a fantastic company to team up with. "

Any member of the public wanting to donate to SURREY 4X4 RESPONSE can do so by texting: SURR37 £ (enter amount) to 70070