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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: EAGLE RADIO FLIES IN TO KEEP HOSPITAL RADIO STATION ON AIR

96.4 Eagle Radio, which broadcasts in Surrey and Hampshire, has offered a local hospital radio station studio and airtime to help fulfil its crucial role.

Radio Lion has served patients at Guildford's Royal Surrey County Hospital for over four decades but has had to suspend its programmes due to changes at the hospital.

Broadcasting from its studio complex in Guildford, Eagle decided to step in to help so that patients at the hospital could continue to listen to Radio Lion's requests shows.

The Hospital Radio Programme, due to start this summer, will initially go out on the Eagle Extra service which currently runs on 1566mw, as well as online.

Eagle Programme Director, Peter Gordon, who made the offer to Radio Lion said: "When we heard that changes were afoot at the Royal Surrey which would affect the radio service to patients, we thought the least we could do was offer a place to the Radio Lion voluntary team and allow them to continue their crucial support service which has helped so many families and friends over the years.

"Local commercial radio can be great at public service work too and, more often than not, provide a few more listeners as well!"

Paul Meager, PR and Communications Officer for Radio Lion, said: "All at Radio Lion are very grateful to be able to continue our service whilst an alternative is found and continue to serve the community at the Royal Surrey County Hospital via Eagle Extra.

"It's an exciting opportunity to enable us to promote the service and our forthcoming fundraising opportunities."

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Eagle Radio & Eagle Extra have a reach of 158,000 weekly listeners across Surrey and North East Hampshire

