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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: IT'S OFFICIAL! EAGLE RADIO ANNOUNCED AS RADIO PARTNER OF GUILFEST 2014

Guildford's popular music festival Guilfest is back in 2014 and Eagle Radio is delighted to once again have been chosen as the official radio partner.

A public campaign over the last 12 months has led to Guilfest returning, with organisers and Eagle picking up where they left off in 2012 by joining forces again.

Surrey and Hampshire's most listened to commercial and local radio station will provide coverage of the event locally, as well co-ordinating all UK commercial radio coverage.

We will be the first place to go for the latest announcements on who will be performing across the weekend – and we have already made an exclusive announcement.

This morning (Thursday 3rd April) it was officially revealed on Eagle Radio's Peter Gordon Breakfast Show that **The Human League, The Boomtown Rats** and **Kool and The Gang** will be headlining the festival.

Guilfest 2014 will also provide a platform for many unsigned and local acts to perform to a potential audience of thousands.

Eagle Radio Programme Director, Peter Gordon said: "We are delighted to be resuming our long-term relationship with Guilfest after its temporary break last year.

"We are more than happy to demonstrate our loyalty to this unique event and were pleased to work hard behind the scenes to help it return to its rightful place in the community.

"With our broad range of output from 96.4 Eagle Radio to our new DAB and online station, eagle3, which actively features unsigned artists as mainstream, we have plenty of ways to help Guilfest 2014 be a huge success."

Guilfest 2014 will take place at Guildford's Stoke Park between Friday 18th July and Sunday 20th July.

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Eagle Radio & Eagle Extra have a reach of 143,000 weekly listeners across Surrey and North East Hampshire

