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EAGLE RADIO PRESS RELEASE

## PRESS RELEASE: Winning with Eagle Radio is grand!

**Lucky listeners to Surrey and Hampshire's Eagle Radio are winning cash to give 2014 a special start.**

The radio station's popular 'Grand Weekends' promotion has already netted four listeners £1,000 each; with more chances to grab cash in the weeks to come.

The winners so far include Tina Bates from Ash, Carey Watford from Addlestone, Terri Avis from Lindford and Irene Gillmore from Farnborough.

Listeners to Eagle are asked to identify the 'Grand Weekend artist' from songs played at 9am, midday and 3pm each Saturday and Sunday.

They then register online, or over the phone, in the hope of receiving an early morning call at 7:45am the following Monday.

As long as they answer with the artist's name - they win the money!

Eagle Radio's Programme Director, and the man who makes that Monday morning call, Peter Gordon says: "We love the Grand Weekends season.

"It's always a great start to the year, and to someone's week, for several weeks.

"People just need to make sure they're awake enough to say the right thing on the Monday!"

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### Notes to Editors

Photos attached are as follows:





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- Tina Bates, and her family, from Ash receiving her cheque from Eagle Radio Breakfast Show presenters Peter Gordon and Breakfast Bev.
- Carey Watford from Addlestone receiving her cheque from Eagle Radio presenter Adam Morris.

You can find out more about Grand Weekends by visiting our website:

<http://www.964eagle.co.uk/Competitions/grandweekends.php>

**FOR MORE INFO, CONTACT:**

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Eagle Radio & Eagle Extra have a reach of 157,000 weekly listeners across Surrey and North East Hampshire

