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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: How Just One Toy Can Make All The Difference This Christmas

Eagle Radio has launched its annual Christmas Toy Appeal for 2013, and what a difference just one toy can make.

Running for over two decades, the appeal sees people across Surrey and Hampshire donate a brand new gift which is passed on to a less fortunate child to open on Christmas Day.

Thousands of children have had their Christmas' lit up by an unexpected present in over the years and this year is set to be no different.

Only a couple of days after the launch and already the gifts are piling up.

Debra Smith is Headteacher at the Wey House School in Guildford, which has received gifts from the Toy Appeal in the past, she said: "We are all about education so we help boys with their literacy, numeracy and science.

"The toys bring that extra sparkle to them on Christmas."

Eagle Radio's Programme Director, Peter Gordon, said: "Every year I'm blown away by the generosity of the people of Surrey and North East Hampshire.

"The gifts they donate to the Toy Appeal make a huge difference to children's lives right across our area and show community spirit is certainly alive and kicking in this part of the world!"

Eagle Radio's Managing Director, Paul Marcus, added: "Just one gift really can make a huge difference to a young person's life.

"Of course, we could not do the Christmas Toy Appeal without the help of our listeners and the local firms who generously offer their help.

"This year we are delighted, once again, to have Santa Fir as the appeal sponsors."

** ENDS **





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NOTES TO EDITORS:

Toys can be dropped off up to 5pm on Tuesday 17th December at selected locations across Surrey and North East Hampshire.

A full list is available here: <http://www.964eagle.co.uk/listings/christmas-toy-appeal/>

Any donated gifts should be unwrapped so we can be certain it goes to the right person.

We do not accept second hand gifts.

FOR MORE INFO, CONTACT:

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Eagle Radio & Eagle Extra has a reach of
157,000 weekly listeners across Surrey and
North East Hampshire

