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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: Local broadcasting pioneers to launch new multi-platform radio station for young radio listeners and musicians in the south

Local broadcasting pioneers to launch new multi-platform radio station for young radio listeners and musicians in the south

Eagle Radio has long been the market leader and a stable place in the hearts and ears of people in Surrey and North East Hampshire.

In recent years the broadcaster has continued to grow, not only adding to its portfolio with its education station "Eagle Extra" but now also with a new third service, eagle3, announced today. eagle3 will be playing the latest music in the moment. This will include the biggest current chart hits but also, uniquely in local commercial radio, new and emerging music.

With Eagle's area awash with talented young people making their own music, eagle3 will give them a chance to get their music heard by a much wider audience.

Surrey and North East Hampshire has always had, in the past, a very limited media choice for young people. But with its education team, the station has worked with thousands of young people and now feels the time is right to launch a media outlet aimed exclusively at that population.

Eagle Programme Director, Peter Gordon, says: "Once again our radio station team is forging ahead with more choice, more opportunities and more entertainment for listeners in the area.

"The unique offering, especially, of regular spots for unsigned artists through the day, not just tucked away in some corner of the schedule, is a trail blazing move and is more than justified given the huge wealth of talent in the Surrey and Hampshire area, and beyond."

eagle3 will be available online at eagle3.co.uk, on mobile phone and tablet apps, as well on DAB. The official launch is [23rd December at 1pm](#) but you can preview how the station will sound here www.eagle3.co.uk

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Eagle Radio & Eagle Extra has a reach of 157,000 weekly listeners across Surrey and North East Hampshire

