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EAGLE RADIO PRESS RELEASE

## PRESS RELEASE: Listeners find £12,000 with Eagle Radio's game of "Hide and seek"!

Three lucky listeners to Surrey and Hampshire's Eagle Radio picked up big cash prizes during a month- long game of Hide and Seek around the radio station's broadcast area.

Listeners were asked to guess the location of a secret microphone just by listening on air and online to sounds recorded on it.

As a result, local places and landmarks were suggested in droves; and eventually resulted in:

- Chris Linzey from Godalming winning £5,000
- Dan Bevis from Alton winning £5,000
- Dawn Roberts from Farnham winning £2,000

Eagle Radio's Programme Director, Peter Gordon, said: "Hide and Seek is a great promotion to have on a truly local radio station.

"Not only is it a game with a fun tradition but also naturally highlights the area we broadcast to.

"Our 21st radio version of Hide and Seek also gave people the chance to win a significant amount of cash!"

Ends.

### FOR MORE INFO, CONTACT:

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Eagle Radio & Eagle Extra has a reach of 164,000 weekly listeners across Surrey and North East Hampshire

