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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: Eagle Radio celebrates the birth of the Royal baby with schools across Surrey and Hampshire.

The birth of the royal baby has brought together over 80 local schools with the creation of a very special quilt.

'A Quilt For Kate' is a community project, coordinated by Eagle Radio, which has seen hundreds of school children work together on a patchwork present for the Duke and Duchess of Cambridge.

Schools from across Surrey and Hampshire were asked to design a square and each one was added to the final product.

A message in the centre of the quilt reads: 'To the Duke and Duchess of Cambridge on the birth of your first baby, with love from The Children of Surrey and Hampshire and Eagle Radio'.

The project was so popular some schools even used it as part of their curriculum.

Teachers commented on the positive effect it has had on the children, and how it helped them to learn about the royal family and its newest addition.

One teacher from Hale School in Farnham said: "It's a really lovely and exciting way to feel a part of history."

Journalist and project coordinator, Yasmin Bodalbhai, was thrilled with the response from all the schools and the end result:

"I'm absolutely delighted and touched by the response we've had to this project.

"And it's not just about numbers; each and every patch has been carefully thought through and lovingly put together.

"Some of the children came in to see the finished quilt – and it was really special to see their eyes light up when we did the big reveal. I almost don't want to let it go now! This really has been a labour of love."





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Eagle Radio's Programme Director, Peter Gordon said:

"The Quilt project has been another great example of how our listeners, especially younger ones, are ready to get involved in marking a piece of history.

"Thanks and well done to all the schools which took part – and many congratulations to Kate, William and the newest member of the Royal family!"

Lots of famous faces got behind the project.

Kirstie Allsopp said:

"When you have a child you do get very sentimental about the things you're given when they're little. It's a really lovely idea."

And judge of hit TV show Great British Sewing Bee, May Martin said it was a 'great way to bring the community together'.

A list of all the schools involved, as well photos of their visit to the Eagle Radio studios, is available on our website at: www.964eagleradio.co.uk

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Notes to editors:

Materials were generously provided by Guildford-based fabric craft shop Pandora, with Gigi Langlois-Pearson of Guildford Quilters and her friends at 'Sew Selsey' sewing the patches together.

Sewmaster Sewing Machines in Guildford embroidered the message at the centre of the quilt.

FOR MORE INFO, CONTACT:

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Eagle Radio & Eagle Extra has a reach of 153,000 weekly listeners across Surrey and North East Hampshire (RAJAR Q1 2013)

