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EAGLE RADIO PRESS RELEASE

PRESS RELEASE: Eagle Extra celebrates a year of success...

Eagle Extra, the sister station of Eagle Radio, has reason to celebrate following the latest listener figures.

After a rebrand from 'County Sound Radio', Eagle Extra has stormed ahead with a huge increase in listenership.

The most recent RAJAR (Radio Joint Audience Research) figures have revealed a firm success for the locally focused 'education station', which is drawing in 16,000 weekly listeners.

The station broadcasts local content, from shows produced by students across Surrey and Hampshire, to community focused 'Hubs' in Woking, Camberley and Guildford.

Chris Howell, Programme Director of Eagle Extra, is thrilled with the results:

"To have this increase in listenership after only one year of a major rebrand is incredible.

"On a medium wave station experimenting with truly local content and targeting traditionally difficult audience, I wasn't certain how the figures would look a year on.

"We know what we are doing with Eagle Extra works on so many levels, and I hope to build on this with exciting new radio over the next 12 months."

For more information about Eagle Extra, including how to get involved, visit the website at: www.eagleextra.co.uk

FOR MORE INFO, CONTACT:

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Eagle Radio & Eagle Extra has a reach of 153,000 weekly listeners across Surrey and North East Hampshire (RAJAR Q4 2012)

