

EAGLE RADIO PRESS RELEASE

Business News

Eagle unveils business ventures for 2013

The launch of a specialist business radio show and a brand new lifestyle-business club for people working in Surrey & Hampshire are amongst Eagle Radio's ambitious plans for the year ahead. The Guildford-based radio station will also host a series of exciting new business networking events and unconventional training courses.



Leadership courses on offer

The plans include utilising their UKRD 'No1 Sunday Times Best Company to Work For' status to create new and modern networking platforms for local companies and their staff to join as well as sharing the award-winning company's unconventional training resources. The new approach will see the radio station step away from existing business partnerships and forums with confirmation that Eagle Radio are no longer Patrons of the Surrey Chambers.

Directors Paul Marcus and Peter Gordon have also stepped away from existing business roles to concentrate on developing the new strategy. Commenting on his decision to step away from the recently-formed board of the Guildford BID, Marcus commented, "The world has changed and that means letting go of some of the old ways of conducting business. We want to make it easy for people who work in Surrey and Hampshire to make new connections and have fun doing business together. Eagle Radio's influence will save business owners money, enable them to grow their business and support them in developing their own people.

FOR MORE INFO, CONTACT

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- UKRD Sunday Times Best Company to work for 2012
- 277,000 listeners (13-weeks RAJAR/IPSOS Dec 12)
- 900,000 Website visitors (12 month cumulative)
- Eagle Radio 'In the Business of Surrey & Hampshire'

